

Replication Procedures for “The Politics of Beauty: The Effects of Partisan Bias on Attractiveness.” By Stephen P. Nicholson, Chelsea M. Coe, Jason Emory, and Anna V. Song

The dataset is a Stata file called “POB_ReplicationData.dta”
The analyses are in a do file called “POB_ReplicationDoFile”

Variables and Labels

weight	survey weights given by CCES
conditions	Treatment Groups 1 = Neutral or Baseline Condition 2 = Obama Cue Condition 3 = Romney Cue Condition
mancheck	Manipulation Check: Response to question asking participant what party the target person seen identified with 1 = Republican 2 = Democrat 3 = Independent 4 = Don't Know
pid7	7 point party identification 1 = Strong Democrat 2 = Not very strong Democrat 3 = Lean Democrat 4 = Independent 5 = Lean Republican 6 = Not very strong Republican 7 = Strong Republican 8 = Not sure
pid3	3 point party identification 1 = Democrat 2 = Republican 3 = Independent 4 = Other 5 = Not sure
attractrate	Attractiveness Rating (Dependent Variable) 1 = Extremely unattractive 2 = Moderately unattractive 3 = Slightly unattractive 4 = Neither attractive nor unattractive 5 = Slightly attractive

	6 = Moderately attractive 7 = Extremely attractive
pid2	Binary party identification 0 = Democrat 1 = Republican
Gender	Male or Female 0 = Male 1 = Female
Recall	Recall/ Correctness of the answer to the manipulation check question 0 = Incorrect or Baseline 1 = Correct Response
PR	Party Registration 0 = Registered Democrat 1 = Registered Republican

Variables not included in the analyses

birthyr	Year of birth
educ	Education 1 = No High School 2 = High School Graduate 3 = Some College 4 = 2-year 5 = 4-year 6 = Post-Grad 8 = Skipped 9 = Not Asked
race	Race 1 = White 2 = Black 3 = Hispanic 4 = Asian 5 = Native American 6 = Mixed 7 = Other

8 = Middle Eastern
98 = Skipped
99 = Not Asked

ideo5 5-point ideology scale
1 = Very Liberal
2 = Liberal
3 = Moderate
4 = Conservative
5 = Very Conservative
6 = Not Sure
8 = Skipped
9 = Not Asked